

**KP News Special Section Ad Rates for 2010**

<b>Full Page</b>	<b>\$723.00</b>	<b>full color add'l \$260, spot color \$80</b>
<b>1/2 page</b>	<b>\$398.00</b>	<b>full color add'l \$180, spot color \$65</b>
<b>1/4 page</b>	<b>\$220</b>	<b>full color add'l \$140, spot color \$50</b>
<b>1/8 page</b>	<b>\$107</b>	<b>full color add'l \$140, spot color \$50</b>